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Baker and Susan Ferrier Unveil Dynamic, Earth-Inspired Furniture Collection for Spring 2025

A Fusion of Nature's Power and Artistry, the 72-Piece Susan Ferrier Collection for Baker Represents the Award-Winning Designer's Foray into Furniture Design

HIGH POINT, NC (April 2025) – <u>Baker</u> is delighted to debut its Spring 2025 collection in collaboration with prolific Atlanta-based interior designer, Susan Ferrier. The 72-piece line draws inspiration from the most powerful forces of the natural world – tectonic shifts, flowing magma, and volcanic eruptions – to inspire stunning furnishings for the living room, dining room and bedroom. As Ferrier's first-ever furniture collection, the designer has curated an exceptional array of distinctive pieces that pull from her travels and bold adventures across the globe.

"We are proud to debut our Spring 2025 collection with Susan Ferrier – an extraordinary talent and visionary in the interior design world, whose work has long inspired our team," shares Erica Wingo, Senior Vice President of Merchandising and Marketing at Baker-McGuire, Baker's parent company. "Her meticulous vision for this collection – which leaned into striking finishes, natural elements, and artful forms – aligns beautifully with Baker's legacy of handcrafted luxury and high-quality materiality. We are thrilled to officially introduce this collaboration and are so delighted to welcome Susan to the Baker family."

The Susan Ferrier Collection for Baker encompasses an assortment of tables, seating, mirrors, beds and lighting, with each product named after earth elements and forces, as well as ancient civilizations and volcanic regions. Alive with timeless energy and organic materials, the collection incorporates cast bronze, oak, leathered stone, polished marble and rich fabrics to create pieces that are at one with the natural world. The focus on lava and natural terrain allow for innovation within materiality, making way for four new wood finishes, seven new bronze finishes, and two striking stone introductions – Leathered Belgian Bluestone and Namibia White Marble. The lamps are crafted in Italy, showcasing elegant materials like white onyx and genuine shagreen.

Known for creating sensuous, atmospheric interiors, Ferrier founded Susan Ferrier Interiors in 2018 after nearly 20 years as partner of the architecture and design firm, McAlpine. She has been awarded a coveted spot in *Elle Decor's* A-List of the top interior designers in the world. In addition to piloting her design firm, Ferrier co-authored *Art of the House: Reflections on Design,* the celebrated design book which details her poetic approach to creating striking interiors. Continually inspired by travel and global cultures,

Ferrier seeks inspiration from the destinations and landscapes she visits, which led to her bold, passionate vision for this premiere furniture collection.

"As my debut furniture collection, this collaboration with Baker is a milestone – an opportunity to bring my design vision to life with a heritage brand that values innovation, craft and timeless style," said Ferrier. "Throughout my career in interior design, my travels – particularly those to archeological sites – have deeply influenced my creative approach. I am endlessly fascinated by the power of the earth, how raw elements transform over time, and the beauty found in ancient civilizations. This collection is a reflection of that. From molten-like metals that echo the fluidity of volcanic rock to lahar-inspired pieces that capture the movement of stone, every design is meant to evoke a sense of discovery. I wanted each piece to honor the artistry of handcraftsmanship. I am thrilled to introduce these 72 designs, each one bringing depth, energy, and a tactile connection to nature into any space."

Highlights from The Susan Ferrier Collection for Baker include:

- **Fira Lounge Chair** Named after the ancient Greek city that was lost to a volcanic eruption, the low-profile Fira Lounge Chair pairs cast bronze with sophisticated upholstery. Its classic and fluid form displays the solidity of quickly cooled earth following a lava flow.
- **Lahar Sideboard** The smooth, vertical lines of the Lahar Sideboard are inspired by the soil and water that flow down the faces of volcanoes. This captivating, uninterrupted doweled form conceals multiple shelves and distinct storage spaces.
- **Teide Counter Stool** The design of the Teide Counter Stool is inspired by Mt. Teide, an active volcano and the highest summit in Spain. Like the volcano itself, the foundation of the stool is meant to reflect the vertical bands at its base. By contrast, its top layer is represented by plush upholstery, offering both form and comfort. The base is crafted in bronze plated stainless steel in the Hraun finish.
- **Lull Sofa** The Lull Sofa offers a generously scaled retreat that beckons for a quiet moment of daydreaming or relaxation. Offering a modern and sophisticated look, the sofa is expertly crafted with a square tufted bench cushion and a pair of bolsters with leather strapping and bronze buttons.
- **Fosser Bed** The gathered and pleated fabric of the Fosser Bed is inspired by the linear fissures left by volcanic formations on the earth's surface to create a modern eye-catching effect.
- **Pele Console** Named after the Hawaiian goddess of volcanoes and fire, the Pele Console is crafted with a structural ombre bronze base with a polished Namibia White marble tray top. Like the dynamic beauty created by a volcanic eruption, the console reflects an unexpected and striking design.
- **Forge Desk** The Forge Desk is a testament to the strength and versatility of metal, offering functionality with a modern and commanding presence. A tower of

starphire glass shelves complement its bronze base and frame, with bronze hardware as the finishing touch.

• Otago 144" Rectangle Dining Table – The Otago 144" Rectangle Dining Table explores the pairing of oak veneer and cast bronze, with a bronze detail emerging through the tabletop to display the beauty and imagination of contrasting elements. It is inspired by a region on New Zealand's South Island that features mountains, glacial lakes and dormant volcanoes.

The Susan Ferrier Collection for Baker debuts in April 2025 at High Point Market, and will be available in showroom floors across the globe in late Summer/early Fall. For more information, please visit a Baker showroom and/or connect with us on social media via Facebook, Instagram, Pinterest and Twitter. #bakerfurniture

About Baker: Since its founding in 1890 by Siebe Baker, Baker has become distinguished for its timeless furnishings that set the standard for unparalleled quality and craftsmanship. Baker emanates a modern spin on simplicity and understated elegance, producing designs that are intended to sit beautifully within homes for a luxurious essence. Each year, Baker debuts exquisite new collections that are designed by its talented inhouse designers as well as collaborations with acclaimed interior designers such as Thomas Pheasant, Barbara Barry, Jean-Louis Deniot, Jacque Garcia, Stately Homes, and more. For further information, visit www.bakerfurniture.com

About Baker-McGuire: Baker-McGuire is an international furniture company known for its rich history, design-driven perspective and material expertise. Its brands – Baker and McGuire – specialize in curated collections of fine furniture, lighting and textiles, including collaborations with the most distinguished interior designers of our time. The two brands, which are designed and crafted domestically and in specialty facilities around the world, are distributed globally through a network of interior design trade showrooms and premium home furnishings retailers.

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