

M c G U I R E

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## Baker Adds Dynamic Designs to its Baker Luxe Collection for Spring 2025

Inspired by the Timeless Allure of Hollywood Glamour, the New Furnishings Serve as an Expansion of the Baker Luxe Line

**HIGH POINT, NC (APRIL 2025)** – <u>Baker</u> proudly unveils an expansion of its celebrated Baker Luxe Collection, introducing 26 new designs that elevate any space with unparalleled style and sophistication. Drawing inspiration from the timeless allure of Hollywood, these new furnishings pay homage to the glamour of Southern California's golden age of cinema. The collection spans an array of statement-making pieces, including tables, credenzas, nightstands, dressers, dining tables, beds, and seating – each offering a fresh take on classic luxury.

Seamlessly blending design influences from the Art Deco and Hollywood Regency movements, the collection features exquisite materials such as eglomisé, champagne silver leaf, and rich mahogany. With elegant silhouettes, graceful curves, and meticulously crafted details, these pieces offer a sophisticated fusion of modernity and nostalgic charm.

The Baker Luxe Collection is designed with a balance of elegance and functionality in mind. Created for discerning clientele, the collection offers a comprehensive assortment of home furnishings that seamlessly blend comfort with timeless style. Highlights from the collection include:

- **Fairfax Drink Table** Named for the lively and legendary neighborhood that borders Hollywood, the Fairfax Drink Table effortlessly blends style and sophistication to offer the perfect cocktail perch. Its classic torch shape includes sleek metal legs and a luminous mahogany veneered top and base.
- **Westwood Cocktail Table** The Westwood Cocktail Table is a tribute to functional simplicity, including a perfectly scaled mahogany mosaic parquet veneer pattern on the top. Its signature feature is the base crafted in gilded champagne silver leaf.
- **Melrose Place Chair** The Melrose Place Chair features this collection's iconic finish: a gilded champagne silver leaf that adorns the chair's exposed mahogany frame. Together, its materiality, sinuous seat and implied rolled back create a piece that embodies the sophistication and refinement of classic Hollywood.

- **Doheny Bench** As perhaps the most expressive piece in the collection, the Doheny Bench is dramatic and graceful, exemplifying the Hollywood Regency style. Its beautifully upholstered rolled seat rests atop a luxurious mahogany base, evoking the allure of old Hollywood glamour.
- **Paramount Credenza** Alive with the spirit of old Hollywood, the Paramount Credenza serves as a glamorous focal point for nearly any space. The credenza is punctuated by striking eglomise doors and graceful hardware with rich mahogany throughout.
- **Polo Lounge Chair Wood Back** This chair is pulsing with classic Hollywood style, capturing the effortless cool of the Polo Lounge at the Beverly Hills Hotel. The defining feature and key design element is the outback crafted in a rich mahogany sunburst veneer pattern, offering a striking and timeless aesthetic. The chair offers chic design and plush comfort that will accent any sophisticated space.
- **Beverly Bed** Like the grandeur and understated beauty of Beverly Hills, the Beverly Bed offers a luxurious haven with unending appeal. Supple, tight upholstery complements a mahogany frame to create a soft yet bold expression of classic design.

The Baker Luxe Collection debuts in April 2025 at High Point Market and will be available on showroom floors by the fall. For more information, please visit a Baker showroom and/or connect with us on social media via <u>Facebook</u>, <u>Instagram</u>, <u>Pinterest</u> and <u>Twitter</u>. #bakerfurniture

**About Baker:** Since its founding in 1890 by Siebe Baker, Baker has become distinguished for its timeless furnishings that set the standard for unparalleled quality and craftsmanship. Baker emanates a modern spin on simplicity and understated elegance, producing designs that are intended to sit beautifully within homes for a luxurious essence. Each year, Baker debuts exquisite new collections that are designed by its talented inhouse designers as well as collaborations with acclaimed interior designers such as Thomas Pheasant, Barbara Barry, Jean-Louis Deniot, Jacque Garcia, Stately Homes, and more. For further information, visit <u>www.bakerfurniture.com</u>

**About Baker-McGuire:** Baker-McGuire is an international furniture company known for its rich history, design-driven perspective and material expertise. Its brands – Baker and McGuire – specialize in curated collections of fine furniture, lighting and textiles, including collaborations with the most distinguished interior designers of our time. The two brands, which are designed and crafted domestically and in specialty facilities around the world, are distributed globally through a network of interior design trade showrooms and premium home furnishings retailers.

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